

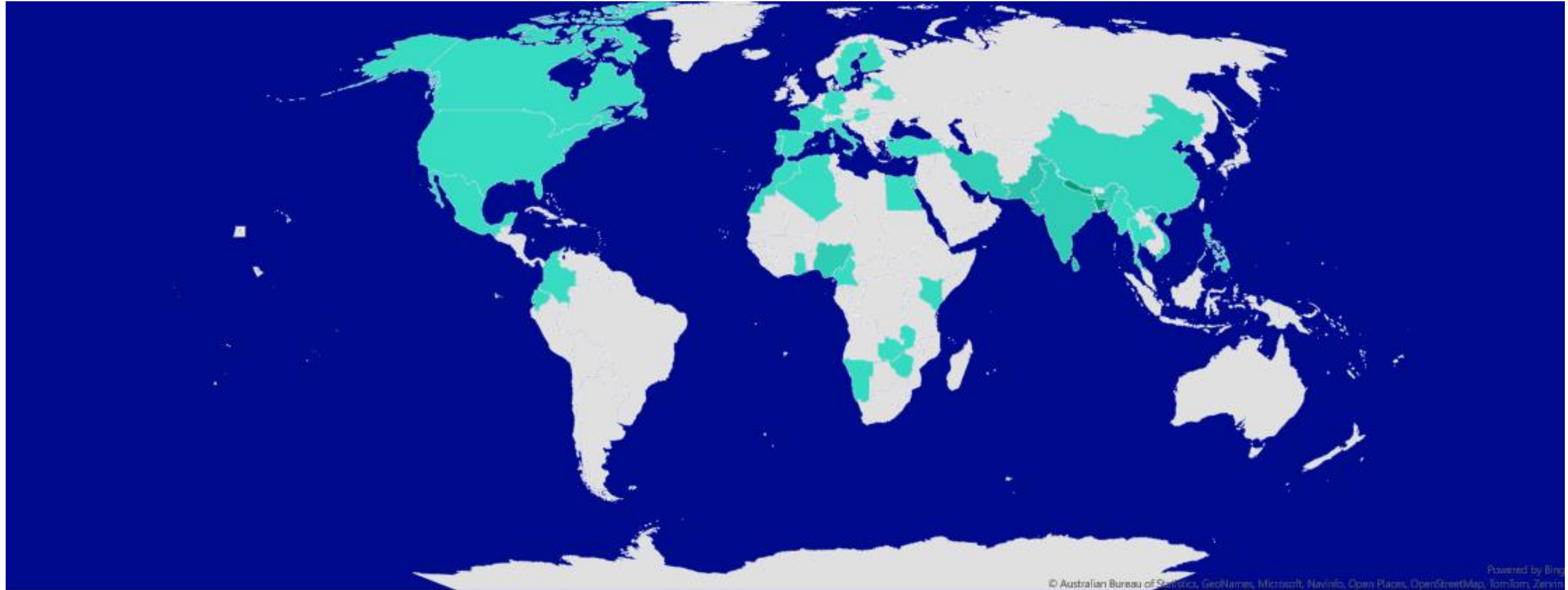
An aerial photograph of Vaasa, Finland, showing a mix of residential buildings, green spaces, and university buildings. The city is situated on a peninsula with a large body of water in the foreground. The university buildings are prominent, including a large brick building and a modern glass-fronted building. The text 'VAASA' is overlaid in two rows: white and teal.

VAASA
VAASA

Warmly welcome to Vaasa
a vibrant student city

SUSANNA SLOTTE-KOCK
External Relations Officer

Attendees from 42 countries today



V ^ ^ S ^ .

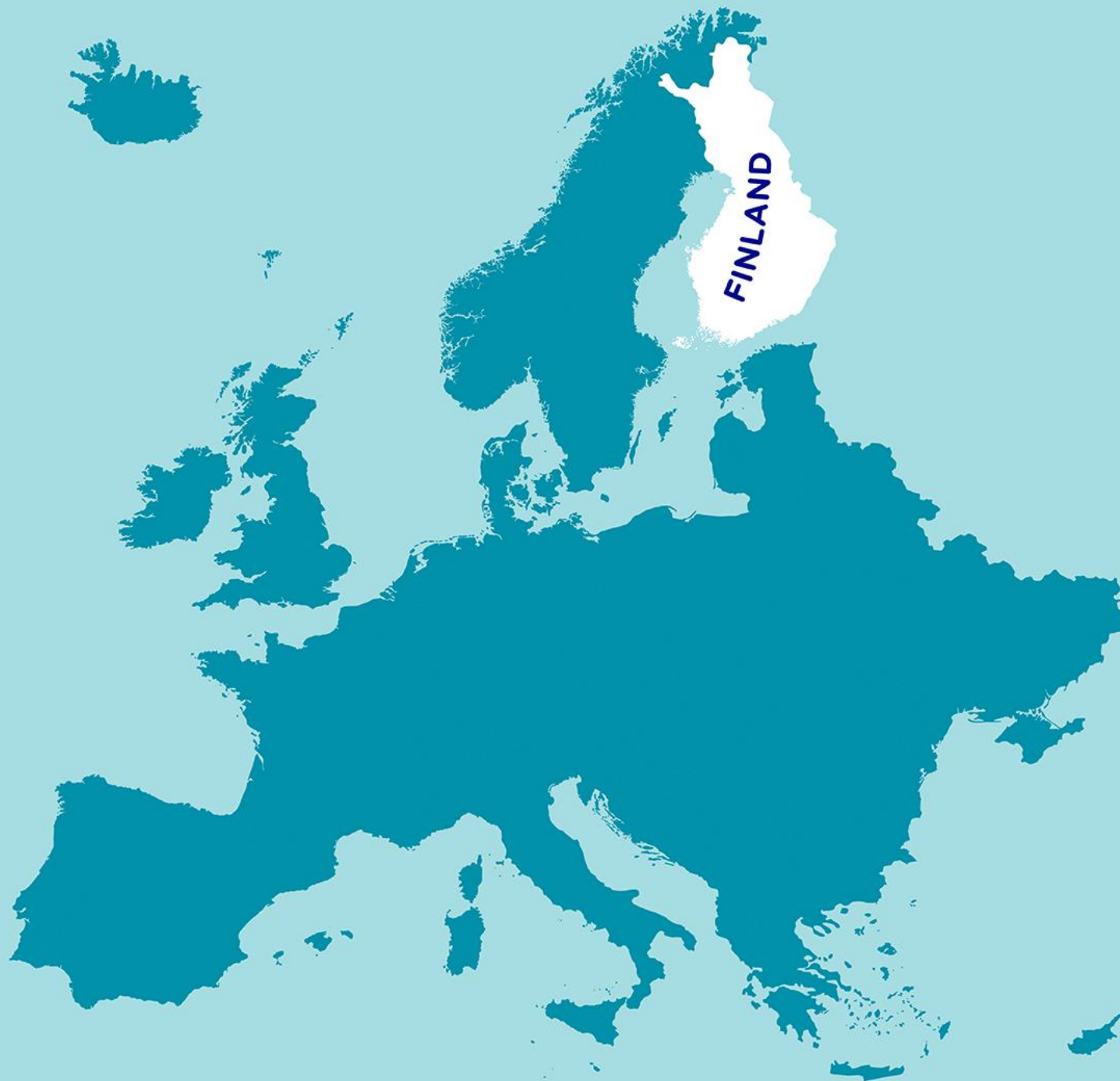


Facts about Finland

Facts about Vaasa

Living in Vaasa

V A A S A .
V A S A .



V A A S A .
V A S A .

Facts about Finland

Finland is the happiest country in the world!¹

Vaasa strives to become the happiest city in Finland

The SAFEST, FREEST, and most STABLE country in the world^{2&3}

5

Low risk for natural disasters⁴

Finland has the CLEANEST AIR⁵ and is one of the MOST SUSTAINABLE countries in the world⁶

We have one of the BEST EDUCATION SYSTEMS in the world⁷

Home to 5.6 million inhabitants and over 3.3 million SAUNAS⁸

LOW crime rate⁹

HIGH living standard¹⁰

#2 regarding GENDER EQUALITY¹¹

#2 place to become a mother¹¹

¹ World Happiness Report, 2022

² Global Peace Index, 2023

³ Freedom in the World, 2023

⁴ INFORM Risk Index 2024

⁵ Finland tops WHO air quality statistics, 2018

⁶ Environmental Performance Index, 2022

⁷ The Worldwide Educating for Future Index, 2019

⁸ Finland.fi

⁹ Global Organized Crime Index, 2023

¹⁰ Quality of Life in European Cities, 2020

¹¹ Gender Equality Index, 2023

V A A S A .
V A S A .



Finland is a great place to work and live

1. Work life balance in order

Regular working hours (8 h/workday) leaves plenty of time for family, friends, hobbies and a fulfilling career

2. Safety and trust issues in place

High living standards, large safety net regarding social protection ie health care, unemployment benefits, safe surroundings, trust in public institutions, the police, fellow citizens and we do trust our media

3. Four distinct seasons

V ^ ^ S ^ .



The Finnish society is a well-oiled machinery

**BUT THE FINNS themselves
might be a hard nut to crack**

We do not look you in the eyes when we speak to you

**Most of us hate small talk and do not want to greet
strangers (especially not in an elevator). Silence is
golden!**

**We are shy and do not want to show how well we
i.e. speak foreign languages.**

**Please be brave and start a discussion regarding the
weather or our quirky sports, then you can get us going!**

Invite us for a cup of coffee, that is a national obsession!

We are not unpolite, we are just Finns!

V A A S A .

Why Finland?

Statements from our students:



Nice mentorship programs for students

Everything in Finland is beautiful, except for the weather

In Finland anything is possible!

Clean and you can even drink the tapwater!

Many speak at least four languages and almost everyone speak English

Finding a job at home is about belonging to the correct political party, having the right religion and being as far up the hierarchy as possible.

Finding a job in Finland is all about having the right education and work experience



Facts about Vaasa

V A A S A .
V A S A .



V A A S A .
V A S A .

Vaasa in figures



68 969 /
114 529

inhabitants



14 300

university students

121

different nationalities



6

universities



96

different languages
spoken



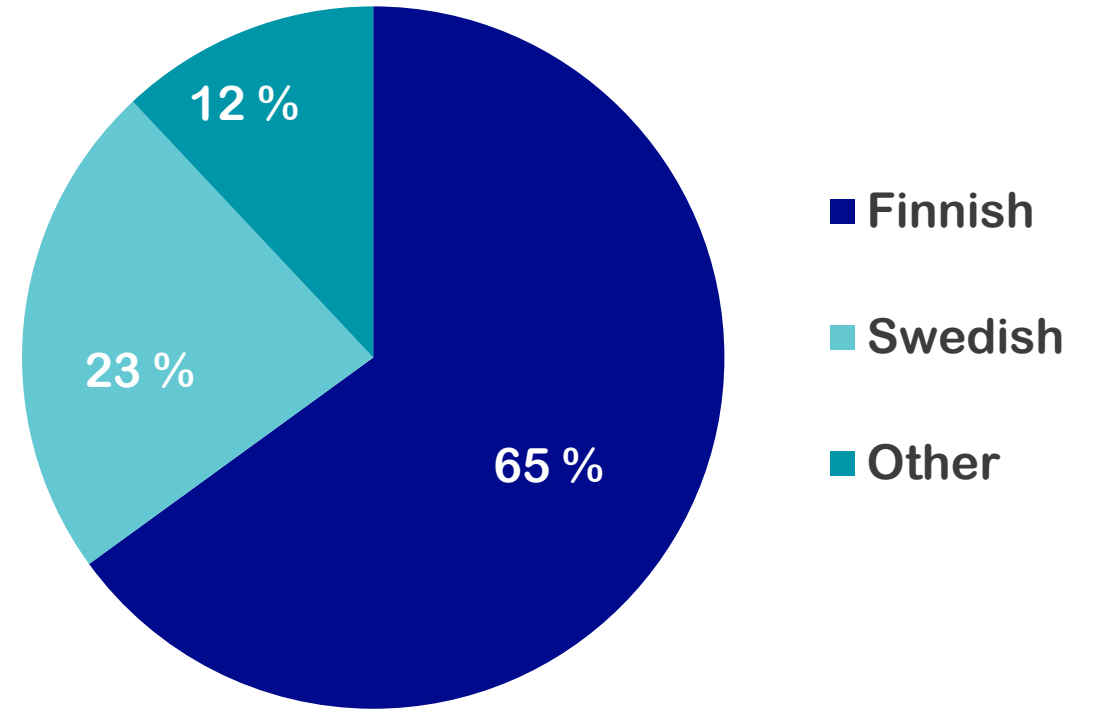
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vocational institutes



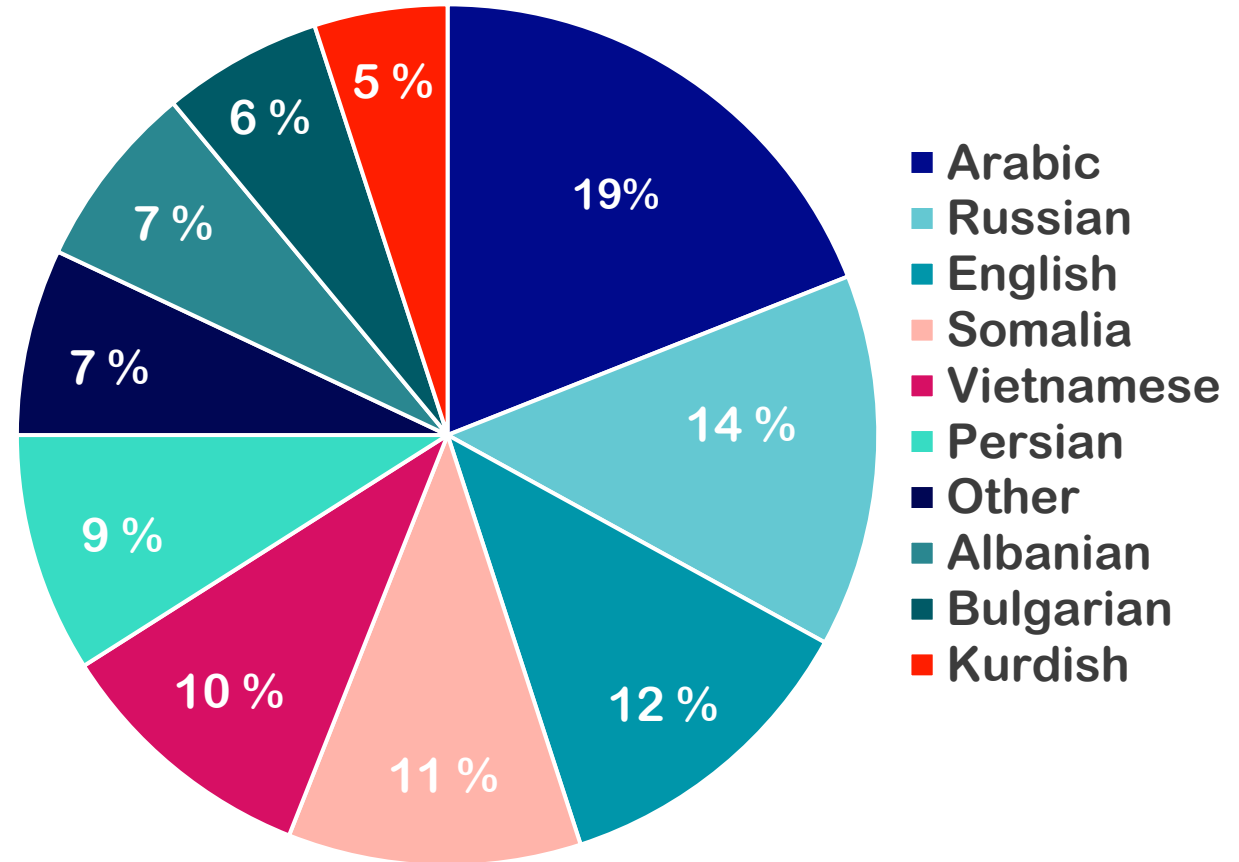


Languages spoken in Vaasa





Top 10 languages spoken in Vaasa

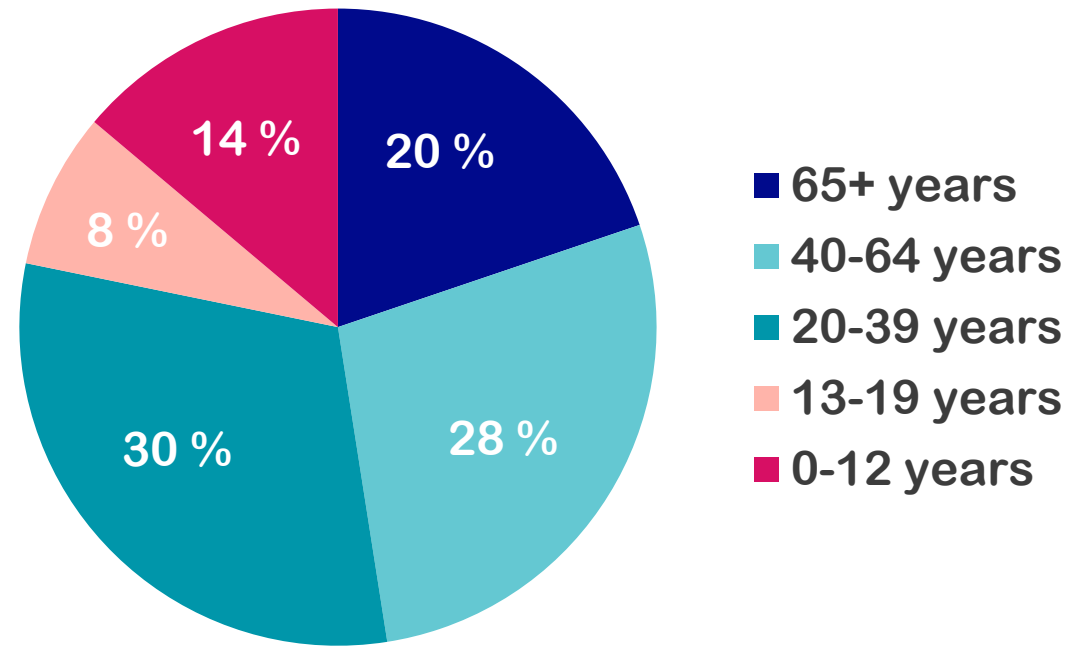




Young population

”The most common citizen in Vaasa is a 24 year old man.”

Vaasa by age group



ENERGY VAASA

2024



#EnergyVaasa
#WeAreEnergyVaasa

MORE
THAN

180



BUSINESSES, SEVERAL
OF WHICH ARE **GLOBAL
MARKET LEADERS** IN
THEIR FIELD

R&D

250

MILLION
ANNUALLY



IN ENERGY TECHNOLOGY
OF WHICH **80% IS
PRIVATELY FUNDED**

TOTAL
BUSINESS
TURNOVER
OVER

6.0

BILLION
EUR
ANNUALLY



**EXPORT
RATE
OVER**

80%

1.9

BILLION
EUR
BY 2030



**ENERGY TECHNOLOGY
INFRASTRUCTURE
INVESTMENTS BY LEADING
COMPANIES**

A STUNNING

30%



OF FINLAND'S TOTAL
EXPORT IN
ENERGY TECHNOLOGY

CURRENT
NUMBER OF
EMPLOYEES:

13,000



25%

OF TOTAL MANPOWER
IN THE FIELD OF
ENERGY IN FINLAND





**Vaasa the best place to
study, work and live**

V A A S A .

VAASA

Building for the future

Vaasa is a diverse university city with the highest ratio of university students per capita in Finland.

Every 5th person in Vaasa is a student!

Education is a key strength

4 universities

2 universities of applied sciences

2 vocational institutes

Every 3rd person holds a university degree

More than 14 300 university students

20 000 students in total



Vaasan yliopisto
UNIVERSITY OF VAASA



VAASAN AMMATTIKORKEAKOULU
UNIVERSITY OF APPLIED SCIENCES



UNIVERSITY OF APPLIED SCIENCES



Yrkesakademin
i Österbotten

Happy Student City Website

On this website, we have gathered most of what you need to know about Vaasa as a student city.

Studies, jobs, living and student life in Vaasa are some of the topics it covers.

[Vaasa - a happy student city](#)

Check out the events in the region from:

[Events in the Vaasa region](#)

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Why Vaasa?

Statements from students in Vaasa



Vaasa is very welcoming and has lots of activities for us students

Vaasa has short distances, so I can walk anywhere, which is good for my health and economy

Vaasa is a safe suitable sized city

It is easy to manage on your own here! High living standards, many free libraries.

International students need three types of support networks

- from home and from people from the same homecountry
- from other international students
- the local community

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Libraries for everyone free of charge



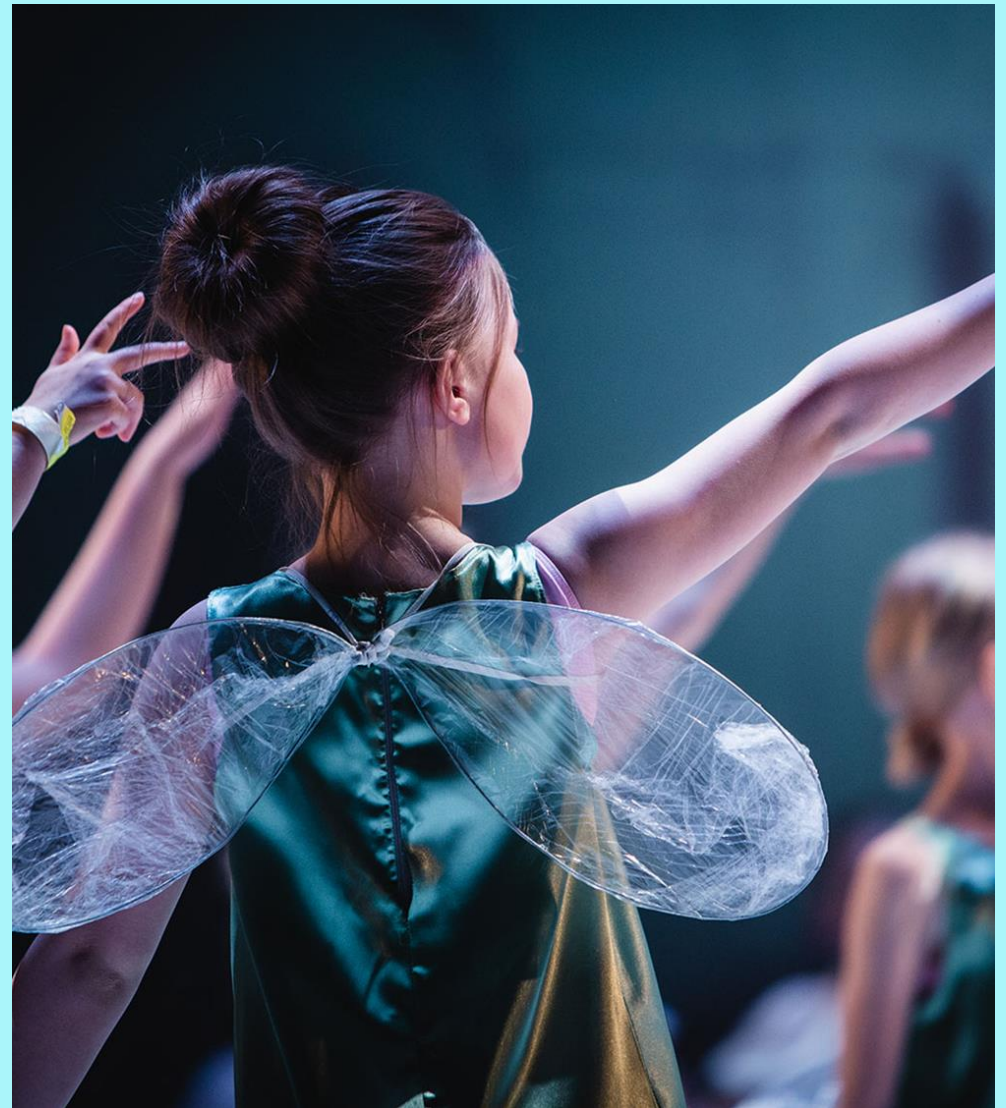


Vaasa is a
city of culture
and sports



We have dozens of cultural experiences within one kilometre from the market square.

Vaasa is one of Finland's top cities when it comes to promoting culture.



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Information about
Finland and Vaasa
is found on the
infofinland.fi website
in 10 different
languages

www.infofinland.fi

V A A S A .



EVERYMAN'S RIGHTS

A high-angle photograph of a person wearing a blue jacket and a grey cap, seen from behind, picking blueberries into a small wicker basket. The person is surrounded by dense green foliage in a forest setting.

An ancient practise in the Nordic countries to have the freedom to roam around in the forests and areas.

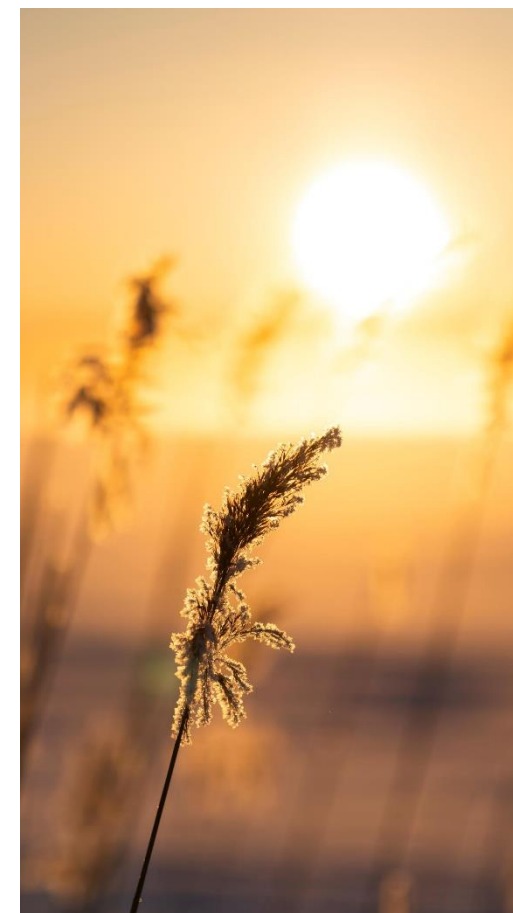
- Freedom to enjoy nature and what it has to offer (berries, mushrooms)
- Do not harm the nature.
- No littering

- You may wander freely, swim, cycle, canoe, go fishing and even set up a tent for the night, but respect the privacy and rights of others too.

Don't camp too close to a home or venture into private gardens.

BOOST YOUR IMMUNE SYSTEM
AND INCREASE YOUR ENERGY

V ^ A S ^ .
V ^ A S ^ .



V A A S A .







V ^ ^ S ^ .
V ^ S ^ .

